



COMMERCIAL PRESS RELEASE

SIMONE LEADER IN THE MARKET FOR MANUALS FOR PREPARING FOR THE QUALIFICATION EXAM FOR THE PROFESSION OF TOURIST GUIDE

Milan, 21 November 20, 2025 - Simone S.p.A. ("Simone" or the "Company") announces that for the new national Tourist Guide qualification exam, which allows candidates to obtain professional certification, held on November 18, Simone publishing company sold more than 10,000 copies of its textbooks for preparing for the written exam.

These are the general manual, entitled *"La Guida Turistica - Manuale per la preparazione al NUOVO ESAME DI ABILITAZIONE"* (cod. 317), and the second manual published in September, following the publication of the Commission's program (July 2025), entitled *"Guida Turistica: tutti i siti del programma d'esame"* (cod. 317/A).

It should be noted that the latter text contained the answers to all 160 questions that emerged in the two rounds of the written test. Studying from the manual of Simone, therefore, made it easy to pass the test.

The Competition, which the Ministry announced will be held annually, saw the participation of 12,000 candidates. In this context, assuming that all purchasers then took the exam, and based on the number of copies sold, the company estimated that approximately 7 out of 10 candidates had a Simone manual at their disposal. The number of copies sold by Edizioni Simone therefore confirms the company's leading position in the segment of manuals for public competitions and professional qualifications.

In order to provide candidates with all the study tools they need throughout the preparation phase, Edizioni Simone also published the *"Manuale per la prova orale tecnico pratica"* a couple of days ago.

"Simone has always been at the forefront in producing manuals for preparing for ministerial competitions, and the figures show that more and more candidates and students are choosing to rely on us. This result is further confirmation of the quality of our manuals, which are an indispensable tool for tackling the challenges of a public competition." **said Luca Misso, President and CEO of the Group.**

This press release is available in the 'Investor/Press Release' section of www.investors.simone.it and at www.emarketstorage.it.

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Simone S.p.A., established in Naples in 2011, is a publishing company. It is at the head of the Group of the same name, which includes six companies, Simone S.p.A., Editrice Ardea S.r.l., Dike Giuridica S.r.l., Il Gatto Verde Edizioni S.r.l., Font Cafè S.r.l., Libri e Professioni S.r.l., Sa.Graf. S.r.l., Topipittori S.r.l., Dike Formazione S.r.l. and a brand, Edizione Simone, with over fifty years of history. Today, the company is a point of reference for the entire Italian publishing sector, in which it stands out for the large amount of highly specialised content it develops, prints, publishes, promotes and sells. Thanks to its brands, it is able to offer study manuals not only in the legal field but also for public competitions, professional qualifications, university entrance examinations and teaching in schools, not forgetting children's books.

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