



THE INTERNATIONALIZATION OF THE SIMONE PUBLISHING GROUP BEGINS

TWO PRELIMINARY AGREEMENTS SIGNED FOR THE ACQUISITION OF A MAJORITY STAKE IN ÉDITIONS MÉMO

Milan, 23 September 2025 – Simone S.p.A. ("Simone" or the "Company"), a company operating in the publishing sector listed on Euronext Growth Milan, announces the acquisition of a majority stake in the prestigious French publishing house **Éditions Mémo**, an independent publishing company based in Nantes, internationally renowned for the quality and innovation of its children's publications.

The French company achieved a turnover of approximately EUR 730,000 in the last year and a normalized EBITDA that was essentially break-even, but with prospects for growth thanks to synergies within the group.

Specifically, Simone has signed a preliminary agreement with the two individual shareholders, Christine Morault and Yves Mestrallet, and another preliminary agreement with Harmonia Mundi Livre S.A. for the purchase of approximately 29.40% and 25.04% of the share capital of Éditions Mémo, respectively.

As part of the transaction, it is also provided that (i) Simone will subscribe to a capital increase of Éditions Mémo, enabling it to hold 67.9% of the share capital; and (ii) a put & call agreement will be signed at closing, which provides, on the one hand, for Simone's right to purchase, within 48 months of closing, the remaining stake held by Christine Morault and Yves Mestrallet in the share capital of Éditions Mémo and, on the other hand, the right of Christine Morault and Yves Mestrallet to sell to Simone, within 36 months of closing, their stake in the share capital of Éditions Mémo.

The closing of the transaction is expected by the end of October.

With this transaction, which is not significant under the Issuer Regulations, including in terms of the transaction value, Simone Publishing Group consolidates its growth and internationalization strategy in the children's and young adult publishing sector, strengthening its presence in a culturally significant publishing market such as France. The entry into Éditions Mémo also represents an important step in the diversification of the catalog and the valorization of publishing dedicated to younger readers.

This extraordinary financial transaction represents a first concrete step for Simone in its internationalization process, which began with the acquisition in mid-2025 of Topipittori S.r.l., an Italian publishing house specializing in illustrated books for children and young adults that is already present in several foreign markets. This brings the number of brands active in children's publishing to three: in addition to the already mentioned Éditions Mémo and Topipittori S.r.l., there is Gatto

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Verde Edizioni S.r.l., a brand created in 2023 within the Group, which in just two years has received important national recognition.

*"The acquisition of Éditions Mémo allows us to combine the solidity and experience of the Simone Group with the creativity and excellence of a publishing house renowned for its originality and graphic design," said **Luca Misso, Chairman of the Gruppo Editoriale Simone**. "We are sure this synergy will open up new opportunities for growth, strengthening cultural dialogue between Italy and France and promoting books as a tool for growth and knowledge."*

The editorial management of Éditions Mémo will continue to operate independently, maintaining its own identity, while benefiting from the strategic, organizational, and distributional support of the Simone Group.

"This operation confirms the Simone Group's desire to invest in valuable publishing projects and contribute to the promotion of culture from an international perspective," concluded Misso.

Simone S.p.A. was assisted in the transaction by EMINTAD ITALY S.r.l. as financial advisor and by GRIMALDI ALLIANCE as legal advisor, while RSM Società di Revisione e Organizzazione Contabile S.p.A. performed financial and tax due diligence.

This press release is available in the 'Investor/Press Release' section of www.investors.simone.it and at www.emarketstorage.it.

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Simone S.p.A., established in Naples in 2011, is a publishing company. It is at the head of the Group of the same name, which includes six companies, Simone S.p.A., Editrice Ardea S.r.l., Dike Giuridica S.r.l., Il Gatto Verde Edizioni S.r.l., Font Cafè S.r.l., Libri e Professioni S.r.l., Sa.Graf. S.r.l., Topipittori S.r.l., Dike Formazione S.r.l. and a brand, Edizione Simone, with over fifty years of history. Today, the company is a point of reference for the entire Italian publishing sector, in which it stands out for the large amount of highly specialised content it develops, prints, publishes, promotes and sells. Thanks to its brands, it is able to offer study manuals not only in the legal field but also for public competitions, professional qualifications, university entrance examinations and teaching in schools, not forgetting children's books.

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